

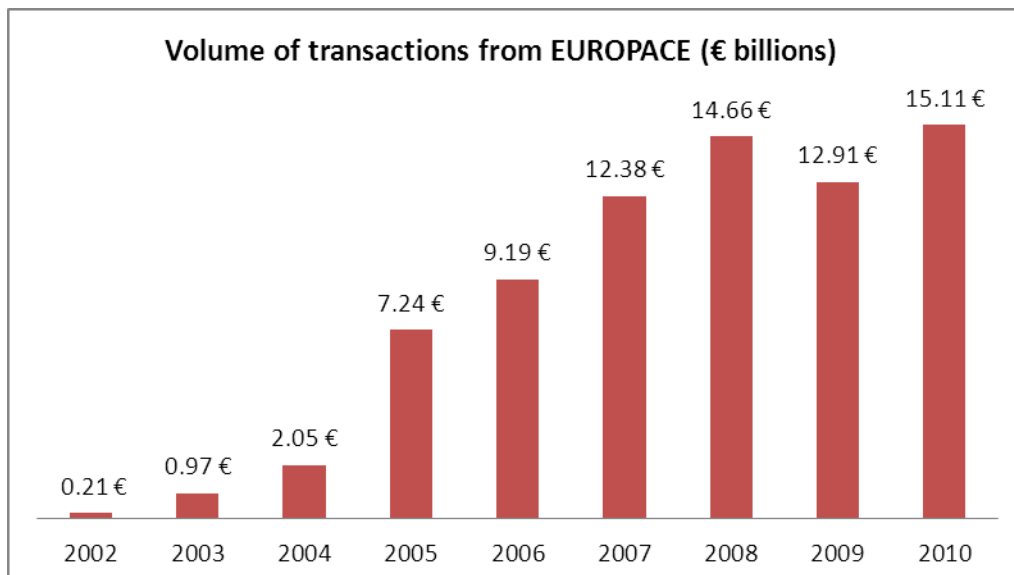
# Press release

## Volume of transactions in 2010

### Roughly €75 billion generated by EUROPACE since its launch

**Berlin, 18 January 2011: The volume of transactions generated by the EUROPACE platform reached a new all-time high in 2010. Benign market conditions, carefully targeted capital expenditure and the growing marketplace effect enabled the Company to continue on its growth trajectory.**

The volume of transactions executed via the EUROPACE financial marketplace hit a new record of €15.107 billion for 2010 as a whole, which was a year-on-year increase of 17.1 per cent. “After the crisis-ridden year of 2009, this outstanding result puts us firmly back on our growth trajectory”, stressed Ronald Slabke, Chief Executive Officer of Hypoport AG, looking back over the past nine years. With the exception of 2009, the volume of transactions generated by EUROPACE has grown by a double- or even triple-digit percentage every year since the platform was launched in the market. Slabke added that the resultant cumulative transaction value of over €75 billion bore impressive testimony to the platform’s growing appeal and marketplace effect.



Mortgage finance continued to account for the largest proportion of total transaction volume in 2010, increasing by 12.44 per cent year on year to €12.853 billion. The contribution made by personal loans

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to the overall result amounted to €1.23 billion, which was virtually unchanged year on year. Building finance, the latest product to be added to the range, generated a transaction volume of €1.024 billion, almost quadrupling its contribution.

Having got off to a disappointing start to 2010, the Company's strong results improved as market conditions gradually normalised over the course of the year and operational measures began to take effect. Historically low interest rates encouraged many to invest in real estate. The first rate hike since the start of the financial crisis (implemented in the third quarter of 2010) boosted short-term demand for real estate and caused transaction volumes to rise further and hit an all-time high. Product suppliers' ability to raise funding in the capital markets also improved in 2010 despite the euro crisis. This enabled market participants established on the platform for many years to regain market share and competitive advantages. It also strengthened the business conducted by independent intermediaries which, with their extensive product ranges, turned out to be last year's winners. However, increasingly regional providers were also looking to exploit the benefits of the online financial marketplace in 2010 in order to maintain their competitive edge in the long term. The carefully targeted capital expenditure of recent years enabled them to meet their aspirations. The refinement of EUROPACE and the money spent on tapping new market segments formed the basis for the swift action taken here. More than 60 new product partners were connected to EUROPACE or its sister platforms GENOPACE and FINMAS within a year.

### About Hypoport AG

Hypoport Group is an internet-based all-round financial services provider based in Berlin. The Group employs some 450 people. The company has been listed in the Prime Standard on Deutsche Börse since the end of 2007. Its business model consists of two reciprocally beneficial pillars – the sale of financial products (Dr. Klein & Co. AG) and the provision of a platform for transacting financial products via the internet.



Hypoport operates the EUROPACE B2B financial marketplace, which is the largest German online platform for transacting financing products. A fully integrated system links more than 60 banks with several thousand financial advisors, thus enabling the quick and direct agreement of contracts. The platform's highly automated processes generate considerable cost benefits. Nowadays, EUROPACE processes some 400 financing transactions every day. Hypoport AG publishes the monthly house price index (HPX) based on real transaction data.

A list of the banks and service providers that use the platform can be found at <http://www.hypoport.de/partner.html>  
The Annual Report 2009 is available for download at <http://www.hypoport.de/publikationen.html>.

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### Key data on Hypoport's shares

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Stock exchange symbol HYQ  
Stock exchanges Frankfurt, XETRA