



10th November 2008 © 2008 Hypoport AG



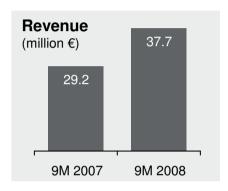
# **Contents**

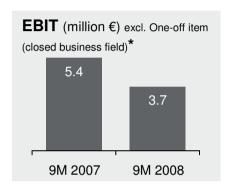
- 1. Overview of Key Performance Indicators
- 2. Performance of the Business Units
- 3. Hypoport's Shares
- 4. Outlook

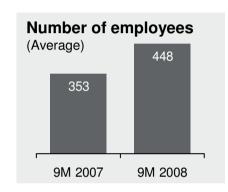


# **Growing Revenues despite Credit Crisis**

Key performance indicators of Hypoport group as of 30th September 2008







€ thousand	9M 2007	9M 2008	Growth
Revenue	29,240	37,703	29%
<b>EBIT</b> excl. One-off item (closed business field)*	5,380	3,748	-30%
EBIT	4,356	162	-96%
Number of employees (∅)	353	448	27%

€ thousand	Q3 2007	Q3 2008	Growth
Revenue	10,217	12,585	23%
EBIT excl. One-off item (closed business field)*	1,476	1,140	-23%
EBIT	1,106	-1,392	-226%

<sup>\*</sup>One-off item: Costs of close down of the business field EUROPACE for investors

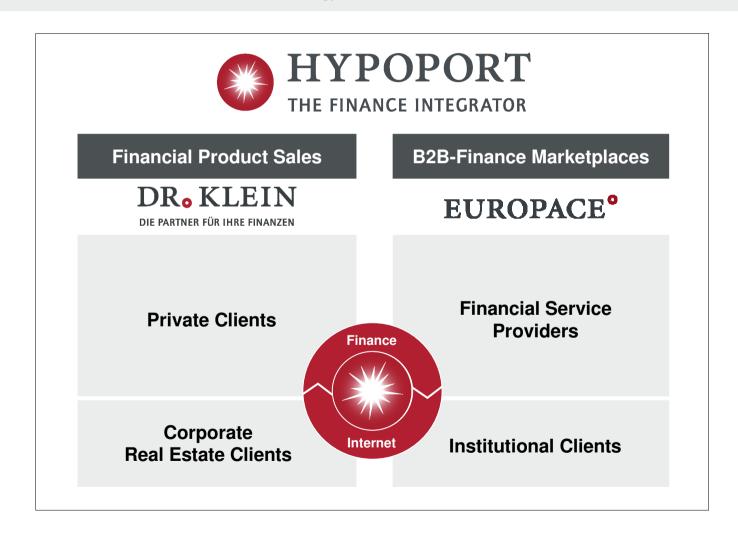


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# **Hypoport is the Internet-Based Financial Service Provider**

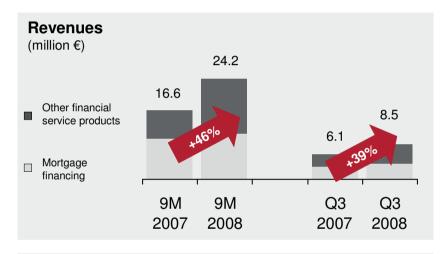
Two Divisions, Four Business Units - One Strategy

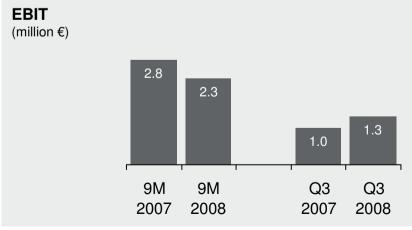




#### **Private Clients Business on a Clear Growth Path**

Key performance indicators for the Private Clients business





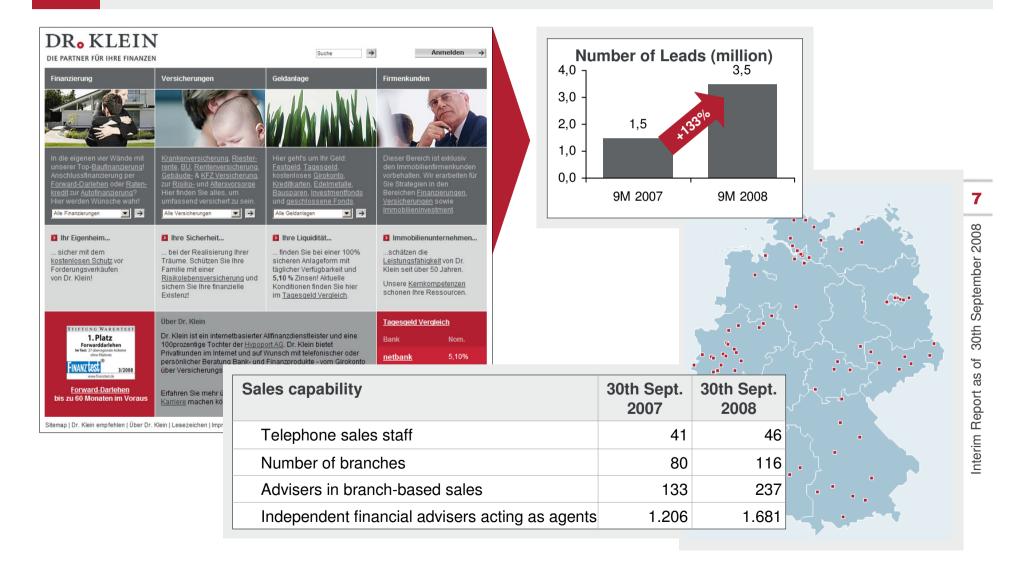
Strong growth of the "Other financial service products" continues in the 3rd Quarter of 2008

Development of EBIT positiv again – Growth strategy is successful



#### Online lead generation is basis for continuing strong growth

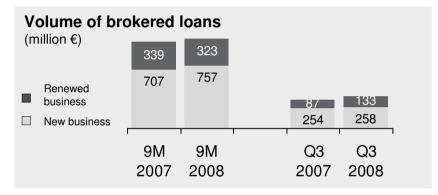
Dr. Klein's Sales Power

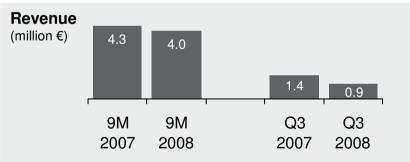


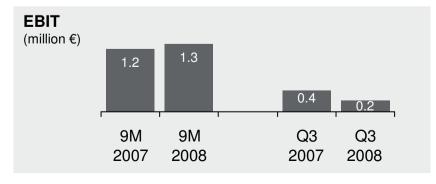


### **Stable Business Unit Corporate Real Estate Clients**

Key performance indicators for the Corporate Real Estate Clients business







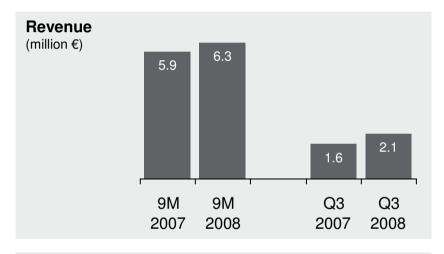
Stable positive development

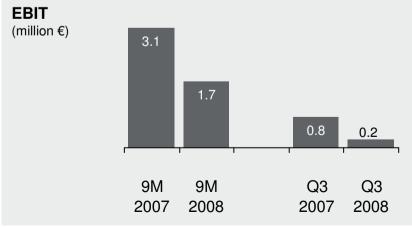
Volatile quarterly revenues and earnings due to irregular project business



#### **Continuance of the Growth Path**

Key performance indicators for the Financial Service Providers business





Increasing revenues in a decreasing market
Previous year's additional earnings from
project business couldn't be generated in

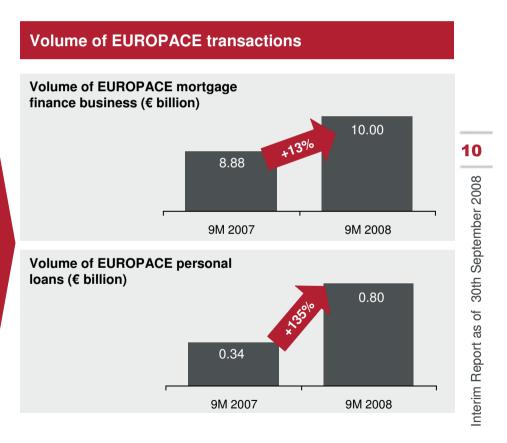
the same volume



# **EUROPACE:** growth against market trends

Volume of transactions compared with the total market

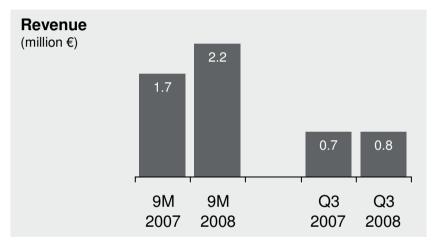
# **Total German market** New mortgage finance business with private clients (€ billion) 140 132 9M 2007 9M 2008 Source: Bundesbank Volume of new personal loans (€ billion) 80 ·30% 56 Source: Bundesbank 9M 2007 9M 2008

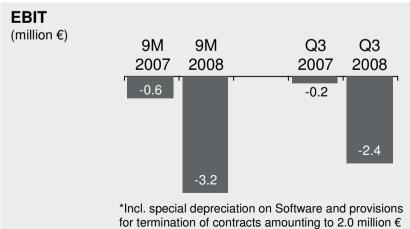




### **Credit Crisis Caused Need for Adjustments**

Key performance indicators for the Institutional Clients business





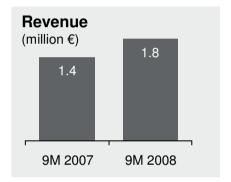
Close down of the business field EUROPACE for investors

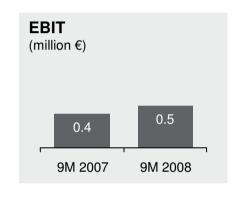


### After Close Down of EUROPACE for investors Remaining Business Unit will be Profitable

Impacts of the close down on the Institutional Clients Business Unit

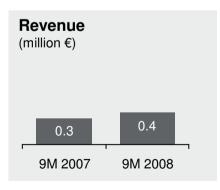
EUROPACE for Issuers (Amsterdam)

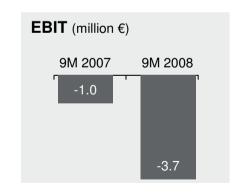




Continuation of successful business field

EUROPACE for Investors (Berlin)





About (4) Million Euro in 2008 will not occur in 2009

**13** 

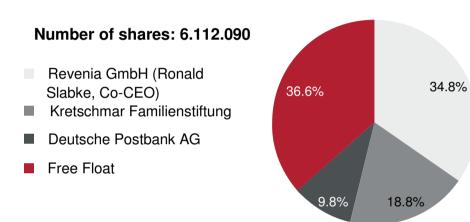


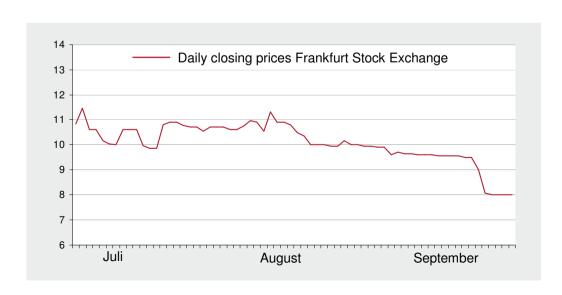
# **Contents Overview of Key Performance Indicators** Performance of the Business Units 2. **Hypoport's Shares** 3. Outlook



#### The Free Float in Hypoport's Shares Amounts to 37 per cent

Chart in the 3rd Quarter and Breakdown of Shareholders as at 30th September 2008





#### Basic data **WKN** 549 336 ISIN DE 000 549 3365 Symbol HYQ Type no-par shares Calculative Value 1,00€ Number of Shares 6.112.090,00 € Frankfurt Stock exchange **XETRA** Market Segment Regulated Market Transparency Standard Prime Standard **CDAX** Indexmembership Classic All Share **DAXsector All** Financial Services **GEX** Prime All Share **Designated Sponsoring**

Hypoport AG is serviced by Landesbank Baden-

Württemberg, Stuttgart.



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#### Hypoport's growth set to continue

Outlook for 2008

- It aims to expand its branch-based and its telephone sales while continuing to step up its online generation of leads
- It intends to supplement the organic growth of its EUROPACE platform with innovative distribution models (e.g. partnerships, product innovation)

4th Quarter 2008 started well

Despite the one-off charges for the closing down of a business field, Hypoport still expects to report a significant net profit for the year as a whole.