



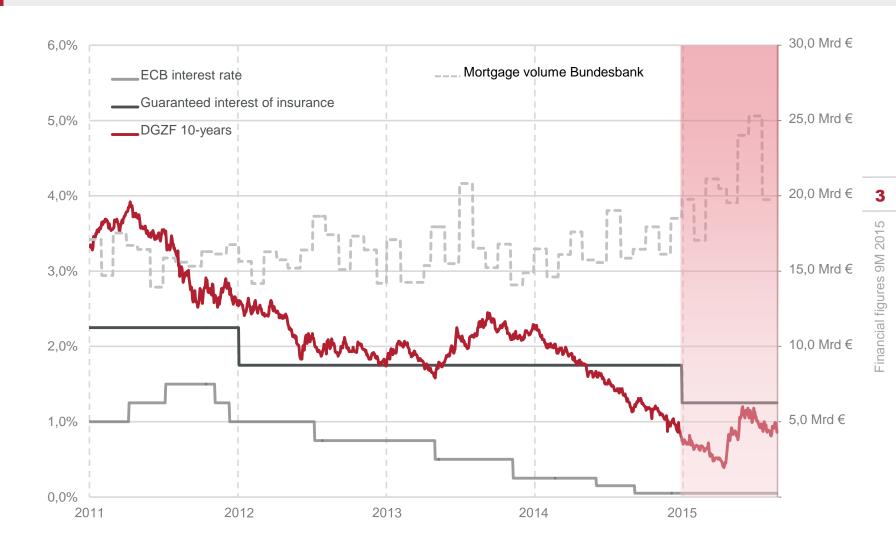






## Continuous decline in long-term interest rates broken in Q2

Development of important interest rates and mortgage finance volume in Germany





#### **Profound transformation process in market environment for financial services**

Development of market environment for relevant financial service products

#### Private insurance

**Private Clients** 









 Ongoing high regulatory pressure

### **Commercial financing**

**Institutional Clients** 







- German housing companies must promote new residential space
- Number of market transactions increased



#### **Private financing**

**Private Clients, Financial Service Providers** 









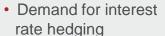


- · Special effects due to interest rate stimulus in spring
- Residential Credit Directive occupies product providers

#### Bausparen

Financial Service Providers, Private Clients, Institutional Clients









 Low demand as saving product





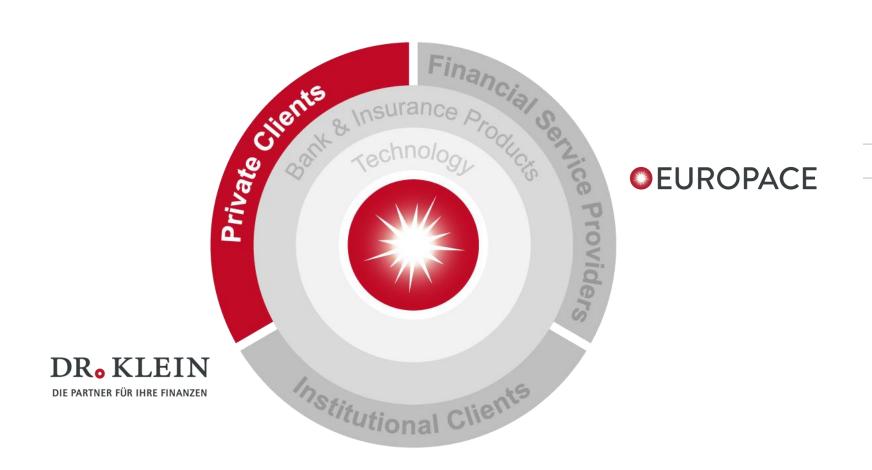






#### **Business unit Private Clients**

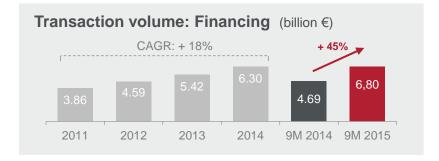
Presentation of segment results

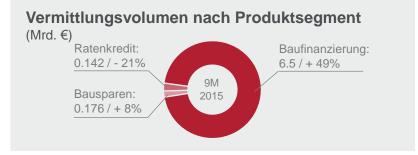


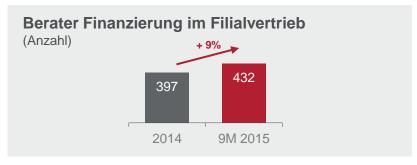


### Growth in private mortgage finance business continues to be stronger than market trend

Private Clients: Transaction volume of product segment financing and number of active advisors





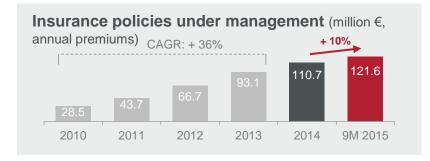


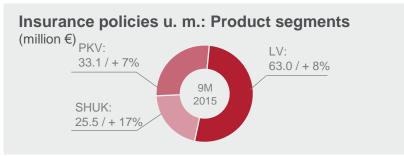
- Ongoing significant rise in market share of mortgage finance.
- Focus on Bausparen for interest rate hedging enables slight increase in volume.
- Highly competitive online market for personal loans. Focus on profitable on-site consulting by franchise operations.
- Productivity increase of active advisors due to the introduction of Europace 2.

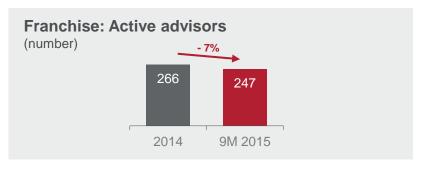


#### Automation leads to gain in efficiency in insurance sales

Private Clients: Insurance policies under management and number of active advisors







- Growth in insurance policies under management, particularly in sustainable and high-margin SHUK segment (e. g. car and liability insurance).
- New business of health (PKV) and life insurance (LV) remains under pressure due to new regulation and low interest rates.
- Focus on advisors with successful sustainable portfolio management.
- Advancing automation in sales and portfolio processes in insurance business enables further economies of scale.



#### **Business unit Private Clients continued its strong growth**

Private Clients: Revenue, gross profit & EBIT



1.6

9M 2014

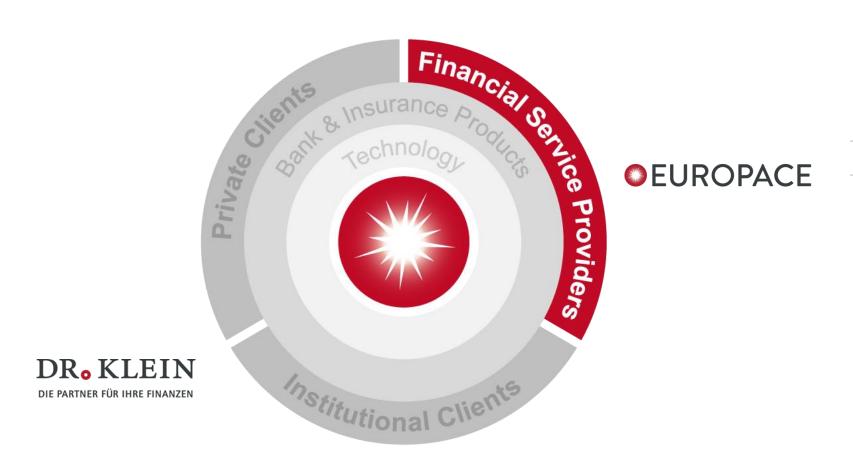
9M 2015

- Expansion of market share in mortgage finance leads to significant double-digit revenue growth.
- Focus on productive insurance advisors leads to disproportionate gross profit growth.
- Significant EBIT boost due to sales performance in mortgage finance and efficiency gains in insurance segment.
- Best-ever results for revenue and EBIT in the first nine months.



#### **Business unit Financial Service Providers**

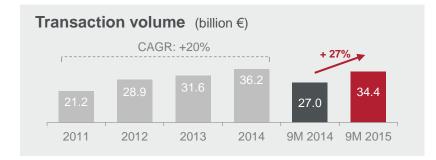
Presentation of segment results

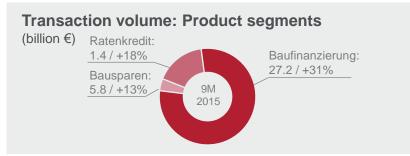


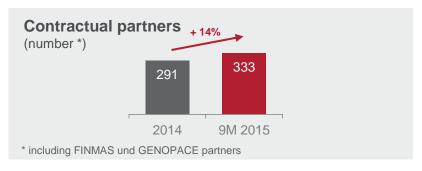


#### **EUROPACE** strengthens market position

Financial Service Providers: Transaction volume and number of partners





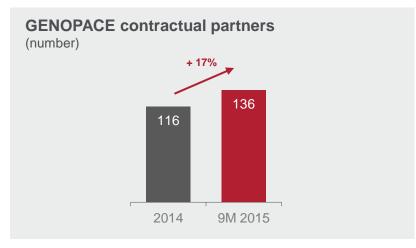


- Mortgage finance on EUROPACE captures further market share.
- Bauspar volume profits from optimised crossselling solution on EUROPACE marketplace.
- New sales front end EUROPACE 2 is wellreceived by the market.
- Pilot phase for personal loan frontend EUROPACE 2 successful.
- Entire change of all partners to EUROPACE 2 is planned up to and including 2016.
- Recruiting of additional partners is proceeding according to plan.



#### **GENOPACE** and **FINMAS** maintain growth

Financial Service Providers: Number of partners of FINMAS and GENOPACE



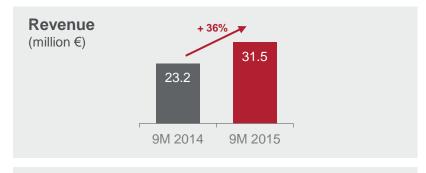


- GENOPACE: 17 of the top 25 cooperative banks are contractual partners.
- FINMAS: 15 of the top 25 savings banks are contractual partners.
- Both segments focus more strongly on the utilisation of multi-channel distribution.
- Investments in long sales cycle for recruiting new partners and intensification of platform use.
- Continuously high growth potential with both existing and new partners continues.



### B2B marketplace shows ability to use effects of scale

Financial Service Providers: Revenue, gross profit and EBIT





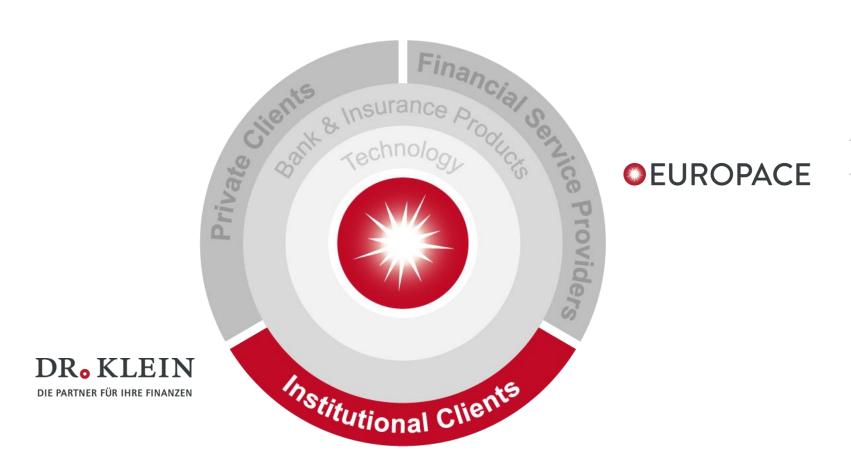


- Constant expansion of market share progresses.
- In addition, trend to long fixed-interest periods strengthens sales.
- Best-ever results for revenue and EBIT in the first nine months.



#### **Business unit Institutional Clients**

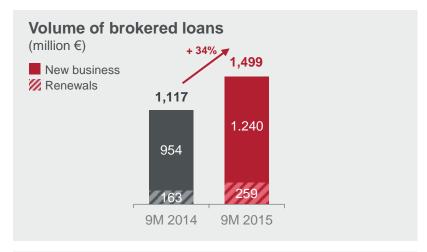
Presentation of segment results

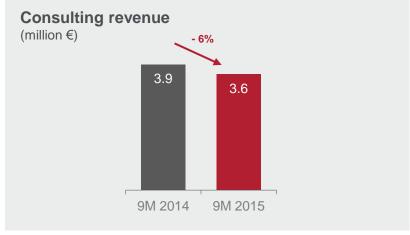




#### **Volume increase illustrates market position**

Institutional clients: Volume of brokered loans and consulting revenue





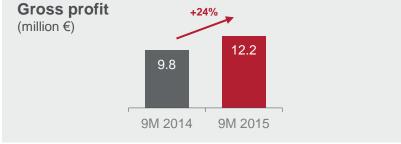
- Ongoing strong rise in transaction volume in the first nine months.
- Decline in consulting revenue due to lower real estate transactions.

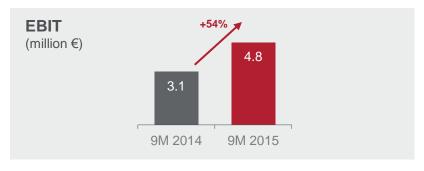


### Strong individual transactions support earnings trend

Institutional Clients: Revenue, gross profit and EBIT







- A small number of high-volume high-margin loans were brokered in addition to the underlying business.
- Continuously high potential due to filled sales pipeline and new business segments.
- Best-ever results for revenue and EBIT in the first nine months.

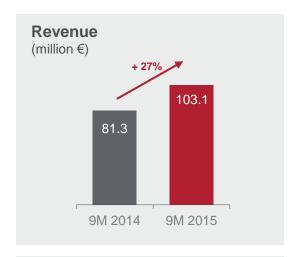


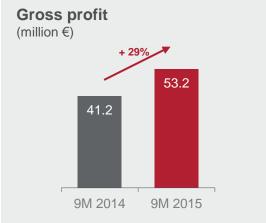


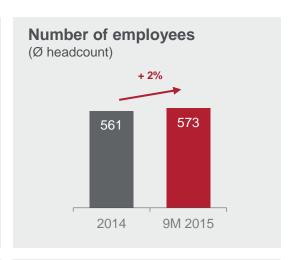


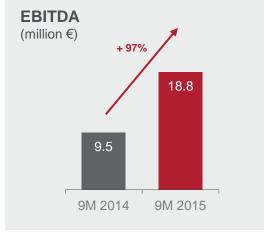
# **Hypoport's record-breaking year continues**

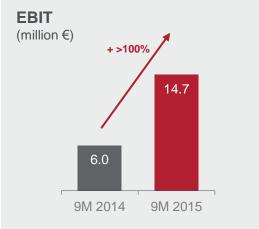
Summary of Hypoport's key figures

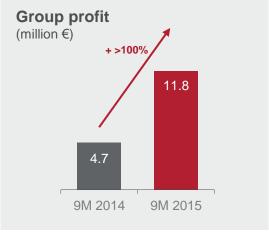












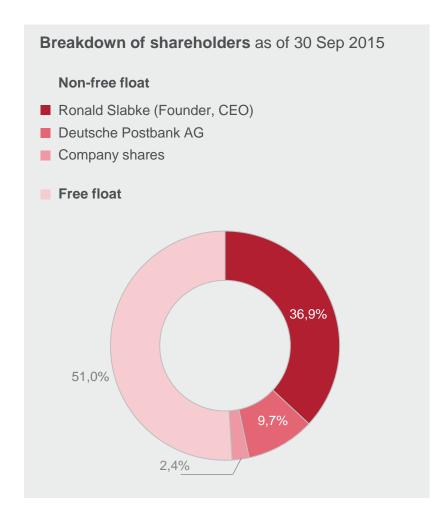






#### Investor relations activities have been extended

Breakdown of shareholders, share buy-back programmes and investor relations activities



Share buy-back programmes as of 30 Sep 2015				
Year	Purchased shares	Max. share price		
2015	44,019 pieces	40.00 €		
2015	33,655 pieces	19.00€		
2014	26,045 pieces	13.00 €		

Investor relations activities				
Date	Event	Location		
11/2015	Deutsches Eigenkapitalforum	Frankfurt a. M.		
11/2015	Prior Kapitalmarktkonferenz	Frankfurt a. M.		
09/2015	Bausektorkonferenz	Frankfurt a. M.		
08/2015	Small Cap Conference	Frankfurt a. M.		
08/2015	H1/15 Conference Call	Nationwide		
05/2105	Roadshow	Frankfurt a. M.		
Additional one-on-one talks				



### Share price follows successful business figures

Share price performance, research and S-Dax ranking



Research				
Analyst	Empfehlung	Kursziel	Datum	
ODDO Seydler	Buy	57.00€	10/23/2015	
Börse Online	Buy	50.00€	09/17/2015	
Montega	Buy	37.00€	07/23/2015	

S-Dax-Ranking Hypoport					
Datum	Rank MarketCap	Rank Turnover 12M			
30.09.2015	110	114			
30.06.2015	120	122			
31.03.2015	128	129			
Indices: GEX, DA	X Int. Mid 100	Source: Deutsche Börse			







#### Hypoport will continue its profitable growth

Hypoport's outlook for the year 2015

We will consistently continue to pursue our strategy of acquiring additional **market share** in all business units. We shape markets through product innovation and expand our technological lead. At the same time, we increasingly use the positions we gained to **improve our profitability**.

For our business unit **Private Clients**, we strive for a strong development of the mortgage finance business, combined with growth in insurance policies under management in the insurance business and **methodic improvement of our margin structure**.

Our business unit **Financial Service Providers** will improve the ongoing increase of the **penetration of market segments** with our market place. In addition, the **integrational depth** of consumers shall be increased by an expansion of our product and service portfolio.

Our business unit **Institutional Clients** will continue its sustainable growth, benefitting from its innovation leadership in the industry sector and the successful **expansion of the product portfolio**.

For 2015, Hypoport expects double-digit growth in revenue. In addition, Hypoport anticipates a rise of the EBIT margin and, as a result, disproportionate growth in earnings.