

Taking advantage of the upturn

Financial figures as of 30th June 2010

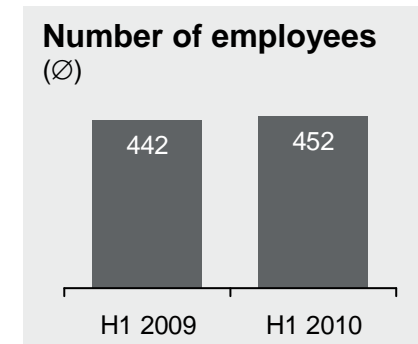
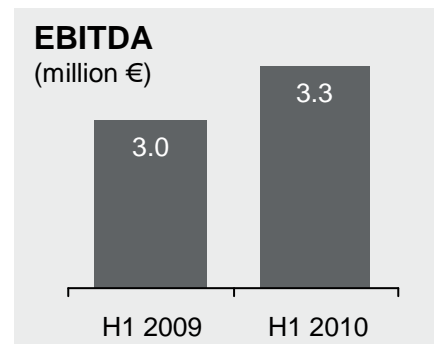
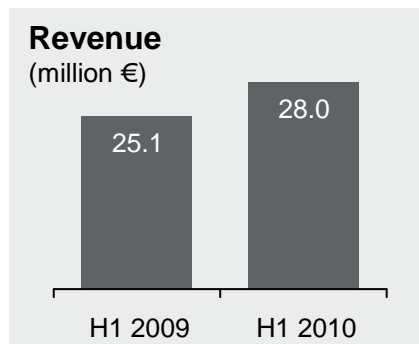


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- 2. Performance of the business units**
- 3. Hypoport's shares**
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Very good second quarter leads to substantial growth in revenues and EBITDA

Key performance indicators of the Hypoport Group as of 30th June 2010



in thousand €	H1 2010	H1 2009	Change
Revenue	28.035	25.149	11%
EBITDA	3.300	2.985	11%
EBIT	1.132	1.147	- 1%
Number of employees (Ø)	452	442	2%

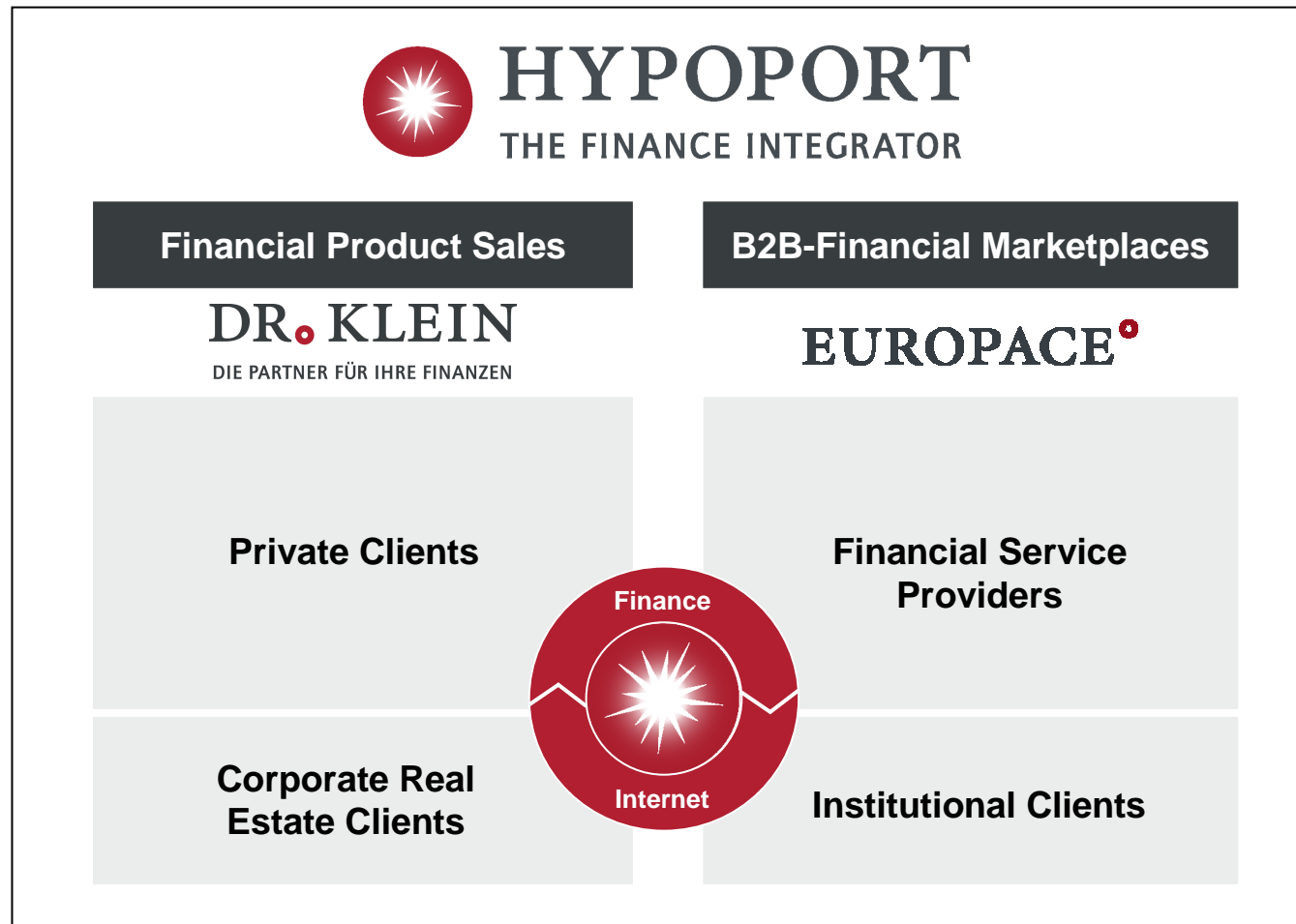


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Hypoport is the Internet-based Financial Service Provider

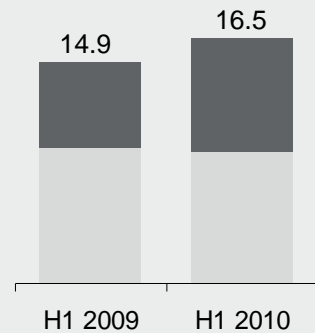
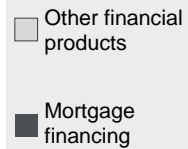
Two corporate divisions, four business units



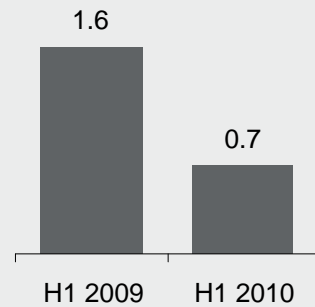
Increase of sales power bears first fruit by enhancing revenues

Key figures of the business unit Private Clients

Revenue (million €)



EBIT (million €)



Clearly positive business development in the mortgage financing segment due to the low level of interest rates

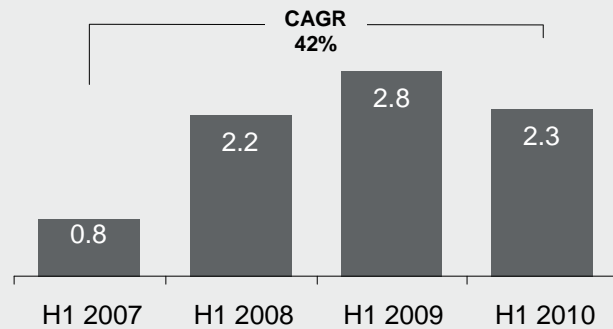
Stable Revenue in the segment „Other financial products“ due to gains in the insurance business

Market-related decrease in the number of leads and volume of personal loans

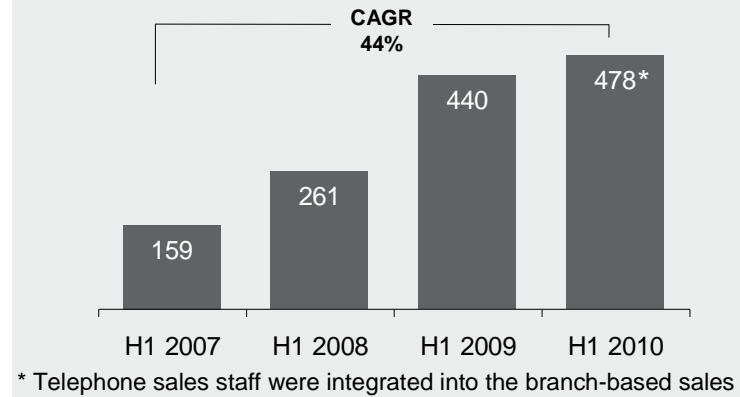
Continuous extension of sales power

Sales power of Dr. Klein

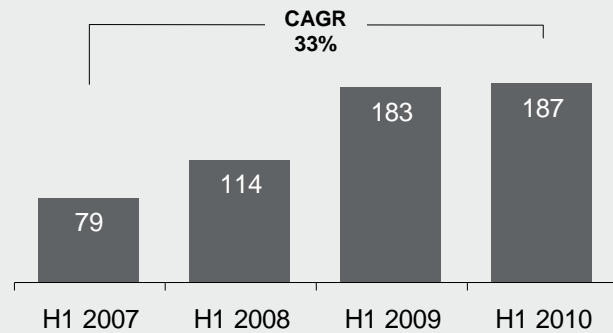
Online sales: Number of Leads (million)



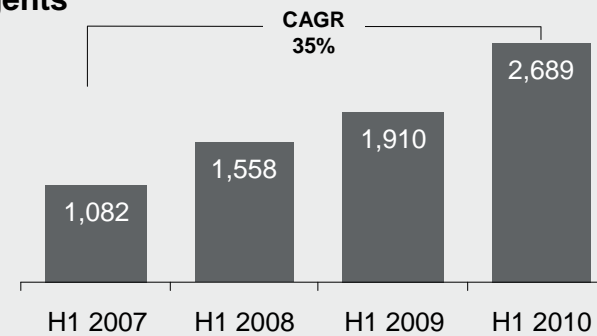
Branch-based sales: Numer of Advisors



Branch-based sales: Number of branches



Independent financial advisers acting as agents



„Big Deals“ provide a very good second quarter

Key figures of the business unit Corporate Real Estate Clients

Volume of brokered loans

(million €)



Revenue

(million €)



EBIT

(million €)



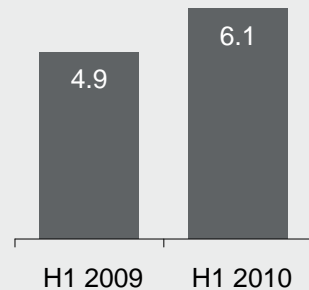
Business unit benefits from the substantial growth of the number of clients (+44%) and the broadening of the product range to municipal borrowers

The big-ticket deals which failed to materialise in the first quarter have been realised now

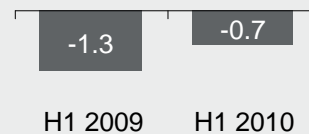
New record in transaction volume leads business unit to positive quarterly result

Key figures of the business unit Financial Service Provider

Revenue (million €)



EBIT (million €)



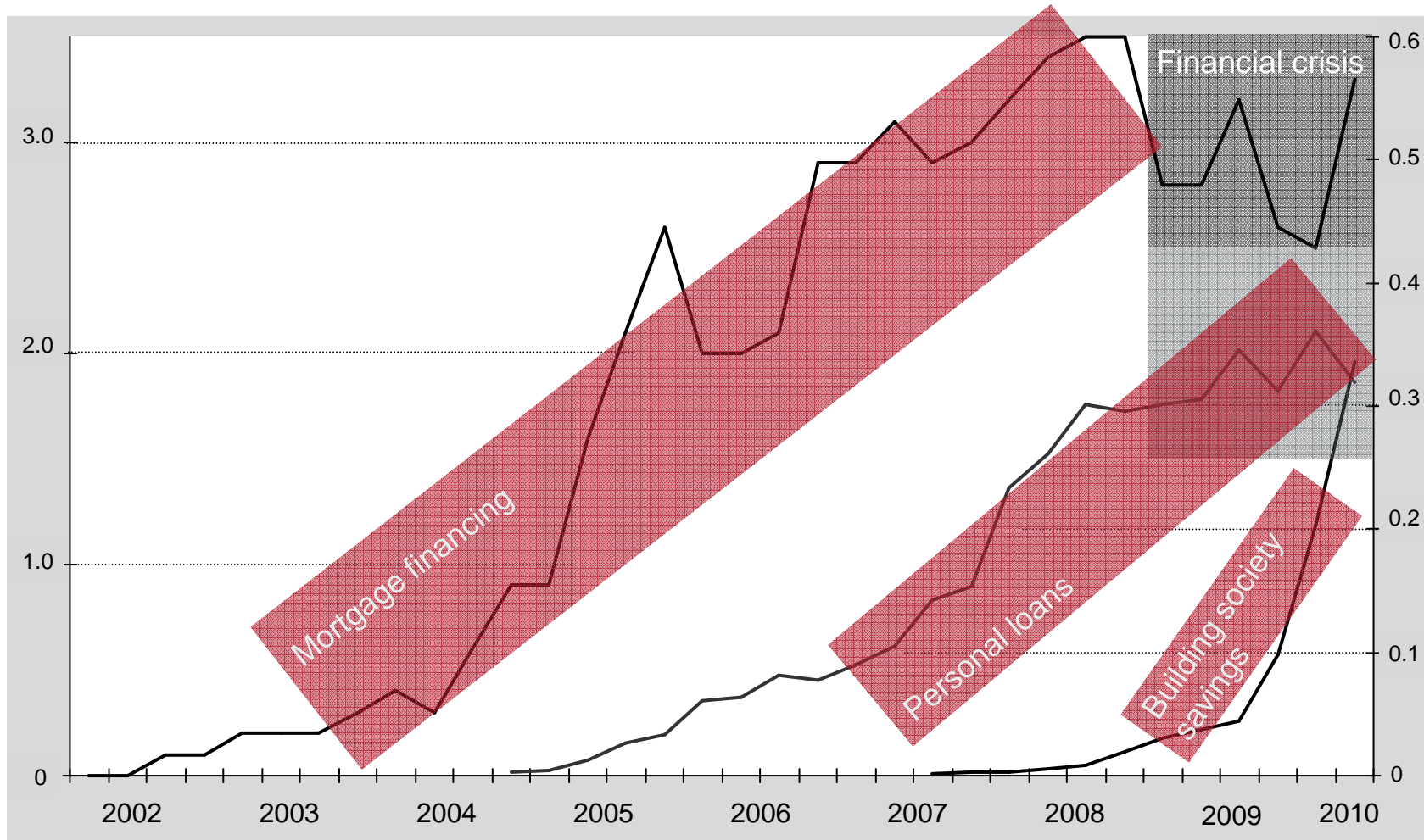
Transaction volume reaches new record level with 4.0 billion Euro in Q2/2010

Extraordinary development of the transaction volume of the Building society savings

Thereby rising earnings absorb the further continuing costs of investment into the strategic market penetration (GENOPACE, FINMAS, Netherlands) and technical development (EUROPACE 2, BOXL).

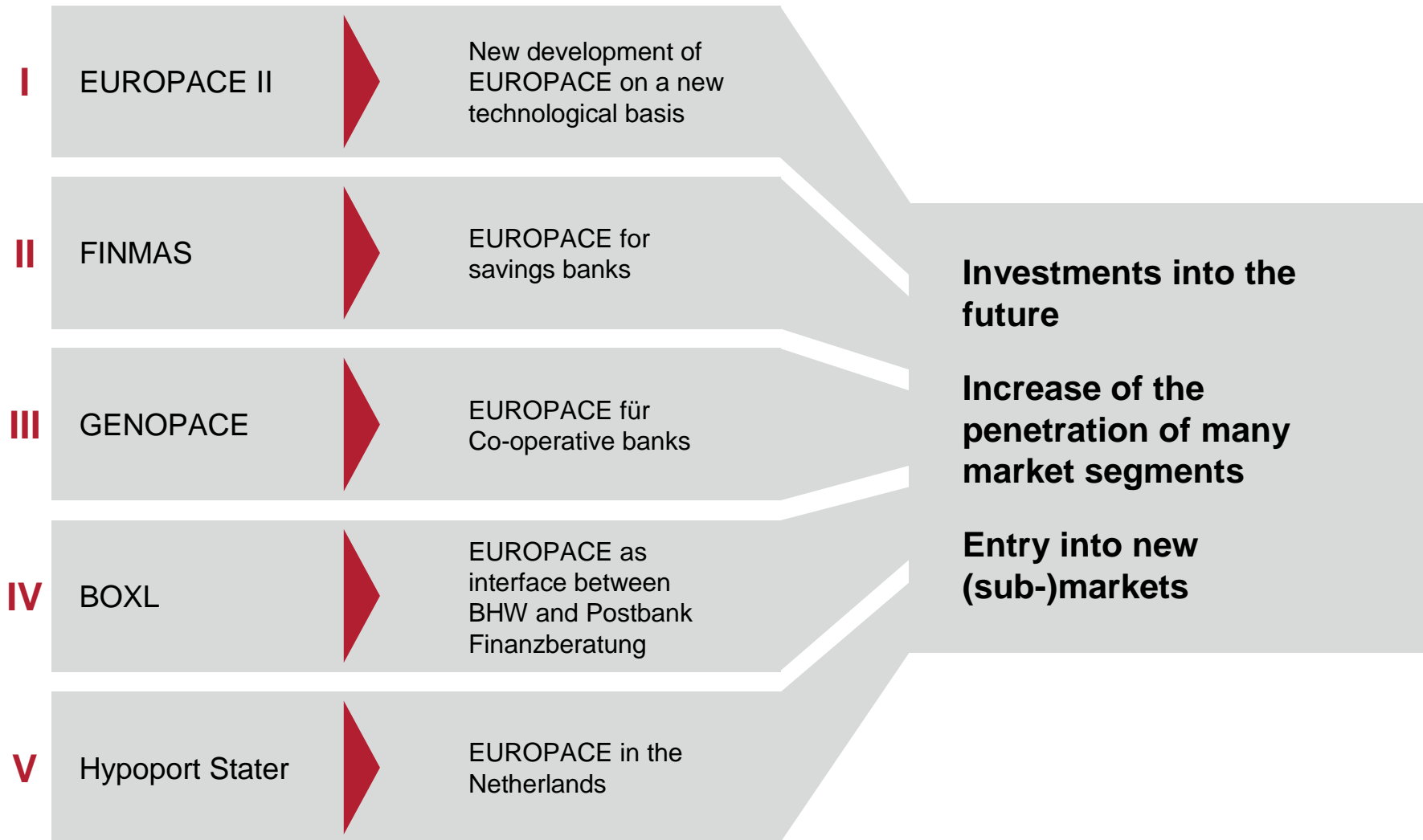
Mortgage financing shows slight recovery – building society savings grow above average

Development of the transaction volume of EUROPACE (in billion Euro)



Market penetration with five large expansion projects

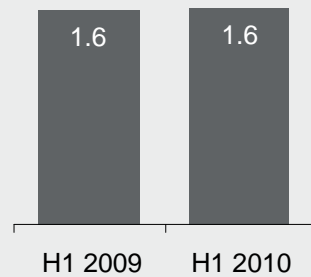
Strategic course of development of the EUROPACE market place



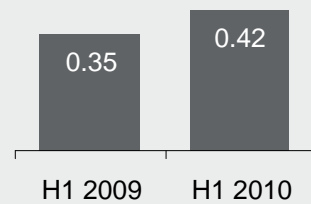
Business unit ties in with successful previous quarters

Key figures of the business unit Institutional Clients

Revenue (million €)



EBIT* (million €)



*from business fields
to be continued

New customer in the Netherlands brings
business unit a nearly 100 per cent market
coverage

Possibilities of internationalisation are
examined in selected projects



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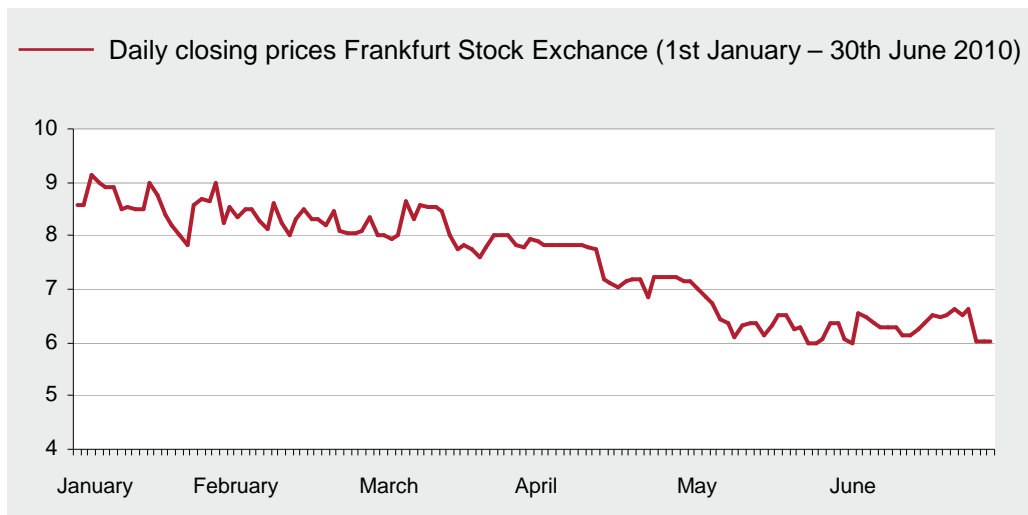
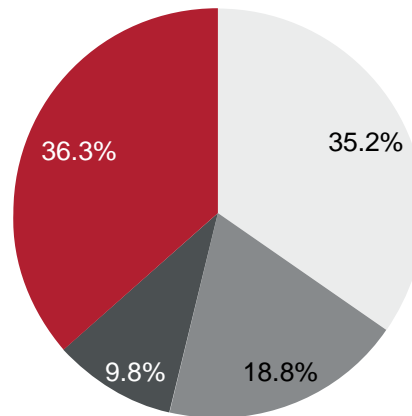
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The Free Float in Hypoport's Shares Amounts to 36 per cent

Share prices in the first half year 2010 and breakdown of Shareholders as of 30 June 2010

Number of shares: 6,128,958

- Revenia GmbH (Ronald Slabke, CEO)
- Kretschmar Familienstiftung
- Deutsche Postbank AG
- Free Float
thereof other board members: 6.3%



Basic data

WKN	549 336
ISIN	DE 000 549 3365
Symbol	HYQ
Type	no-par shares
Calculative Value	1.00 €
Number of Shares	6,126,890.00 €
Stock exchange	Frankfurt
	XETRA
Market Segment	Regulated Market
Transparency Standard	Prime Standard
Indexmembership	CDAX
	Classic All Share
	DAXsector All
	Financial Services
	GEX
	Prime All Share

Designated Sponsor

Landesbank Baden-Württemberg



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Successful implementation of strategic activities leads to better outlook

Outlook for 2010

- ▶ We will continue to pursue our strategy of acquiring additional market shares. In both, financial product sales and the B2B financial marketplace, we will focus on insurances, financial investments and building society savings.
- ▶ We aim for a distinct expansion of the branch and independent advisor network to increase regional presence
- ▶ Assuming that our environment stabilises, we currently expect to see moderate growth in revenue, gross profit and net profit for 2010 as a whole.
- ▶ Once the financial and economic crisis has been overcome, we expect EBIT margins to regain their formerly high levels and market shares to increase considerably.